

---

# Vauxhall Collective 2008 launch

Industry experts join  
Vauxhall to support UK  
rising talent across the arts



---

## Vauxhall continues its arts programme to support up and coming creative talent in the UK with the announcement of the Style Council

In an exciting new departure car company Vauxhall has invited a panel of the creative industry's most influential representatives to advise on this year's Vauxhall Collective. Across six categories - **craft and design, fashion, film, fine art, photography** and **theatre** - a host of leading industry opinion formers from arts institutions including the **Photographers' Gallery, BFI, Film London, Crafts Council, Roundhouse, Donmar Warehouse, Hayward Gallery, ICA, Riflemaker, London College of Fashion** and **Central St Martins** have formed a "Style Council".

Style Council members have been tasked to pick six of the best young creatives, one from each sector, each of whom will receive a commission of up to £20,000 from Vauxhall, have their profiles raised in the media, and become part of the Vauxhall Collective for 2008.

The six commissions will tie into the theme of ***The Great British Road Trip***, a retelling of the classic road trip story, with a very British twist. With the commissions totalling in the region of £120,000 this significant support programme for art in the UK, reflects Vauxhall's ongoing commitment to style and design.

The Style Council collectively applied their expert knowledge to identify the finest upcoming talent in their respective sectors. The chosen candidates are considered to be on the cusp of success, and will receive the commission to help take their careers to the next level. The Vauxhall Collective 2008 members and details of their commissions will be announced in the autumn.

Amanda Nevill, Director of the BFI commented, "The Vauxhall Collective is a unique chance for established figures in the creative industries to support young UK talent. A commission with this level of financial backing can really make a difference to someone's career."

Whilst Jonathan Tuchner of Arts & Business said, "The Style Council is a unique opportunity for young British talent to receive the private financial backing they need to take their career to the next level. To paint a fair and true portrait of the arts in the UK we must celebrate and acknowledge how businesses like Vauxhall are leading the way in building capacity and inspiring cultural talent. This is exactly the kind of innovative and forward thinking approach, Arts & Business encourages businesses to make. I wish Vauxhall and each young creative every success."

---

## Style Council Members:

---

### Craft and Design

- Isobel Dennis, group director, **Upper Street Events**
- Rosy Greenlees, director of **Crafts Council**
- Tamsin O'Hanlon, founder/director of **Free Range** graduate fair
- Danielle Proud, interior designer and **Sunday Times** columnist
- Henrietta Thompson, ex-Editor of **Blueprint Magazine** and freelance journalist

---

### Fashion

- Nicki Bidder, managing director, **Starworks** and ex editor in chief of **Dazed and Confused**
- Sandy Black, Professor of Fashion & Textile Design Technology, **London College of Fashion**
- Gity Monsef, founder, **Glassloves**
- Martyn Roberts and John Walford, directors, **Vauxhall Fashion Scout**
- Brigitte Stepputis, head of couture, **Vivienne Westwood**
- Willie Walters, BA Fashion course director, **Central St Martins**

---

### Film

- Maggie Ellis, head of production, **Film London**
- **Lucia Helenka**, film maker and past Vauxhall Collective member
- Philip Ilson, curator of the **Vauxhall London Short Film Festival**
- Amanda Nevill, director, **BFI**
- Elliot Grove, director, **Raindance**

---

### Fine Art

- Karen Ashton, director, **Ashton & Hayward**, curator of the Vauxhall Art Car Boot Fair
- Anthony Bennett, director, **A Foundation**
- Virginia Damtsa and Tot Taylor, directors, **Riflemaker**
- Anna Harding, director, **SPACE studios**
- Tom Morton, curator at Hayward Gallery and contributing editor at **Frieze Magazine**
- Alan Montgomery, Senior Specialist, Contemporary Art and Design, **Bonhams**
- Graham Phenix, director, **Duck Art**
- Emma Quinn, director of Live & Media arts, **ICA**
- Simon Rumley and Zavier Ellis, curators, **The Future Can Wait**
- Jonathan Tuchner, director of press, **Arts & Business**

---

### Photography

- Rick Mayston, director, European Book Publishing, **Getty Images**
- Camilla Brown, senior curator, **Photographers' Gallery**
- **Kevin Cummins**, photographer
- **Rankin**, photographer
- **Sue Steward**, freelance photography journalist

---

## Theatre

- Marcus Davey, chief executive, **Roundhouse**
- James Bierman, acting executive director, **Donmar Warehouse**
- Nina Steiger, writers' centre director, **Soho Theatre**
- Alex Fleetwood, producer, **Hide and Seek**

---

## Editor's Notes

---

### Vauxhall Collective

Launched in 2004, the Vauxhall Collective was set up by Vauxhall Motors as part of its ongoing commitment to championing style and design in the UK and is made up of emerging artists invited to interpret a creative brief set by Vauxhall.

The Vauxhall Collective is one of the most ambitious commercially-funded creative support schemes. Previous and existing members have included Giles Deacon, Precious McBane, Christopher Kane, Sam Buxton and Lucia Helenka.

Members of the Collective are supported financially to carry out projects, consequently raising their profile in the industry and in the media, and giving them the resources to fulfil their creative potential.

---

### Vauxhall

Vauxhall has been involved with the curators of the Art Car Boot Fair since 2002 when it supplied a host of cars for a boot fair with a difference at the Brighton Photo Biennial. Since then Vauxhall's commitment has gone from strength-to-strength, through supporting the three previous ACBF events in Brick Lane via artist commissions and supplying boots galore for artists to sell their wares.

With an ongoing commitment to championing style and design in the UK, British car marque Vauxhall is a keen supporter of creativity through initiatives such as Pretty Taxing, Vauxhall Art Car Boot Fair 2008, the Vauxhall Fashion Scout and the Vauxhall Collective.

---

## Contacts

---

### For further information / Use of pictures / Interviews

Idea Generation: +44(0)20 7749 6850

Ellen Harrison: [ellen@ideageneration.co.uk](mailto:ellen@ideageneration.co.uk)

Alice Evans: [alice@ideageneration.co.uk](mailto:alice@ideageneration.co.uk)

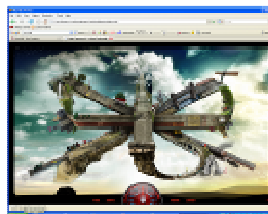
---

## Websites



[www.ideageneration.co.uk](http://www.ideageneration.co.uk)

For:  
• Online Press Office



[www.vauxhallcollective.co.uk](http://www.vauxhallcollective.co.uk)

For:  
• Vauxhall Collective bespoke website



[www.vauxhall.co.uk](http://www.vauxhall.co.uk)

For:  
• Details on Vauxhall