

Press Release
September 2008



ROBOT CHICKEN

It's here! **Robot Chicken Season 1** released on DVD on 29th September 2008

20 channel flippin', toy murderin', attention-span shatterin' episodes straight from the twisted minds of Adult Swim



Revolver Entertainment is bringing the complete first season of the anarchic sketch show **Robot Chicken** to DVD on **29th September 2008**. Part of the **Adult Swim** comedy & animation brand, **Robot Chicken Season 1** continues the hilarity and pandemonium of **Robot Chicken Star Wars**.

"Supremely daft and relentlessly quick-fire" Front

Created by **Seth Green** and **Mathew Senreich**, **Robot Chicken Season 1** is an affectionate assault on pop culture. Utilising stop-motion animation **Robot Chicken Season 1** is 20 x 15 minute episodes of fast-paced sketches.

"A genius concept... an impressive roster of celeb vocal talent... cult phenomenon is unashamedly geeky and lightning-fast" Total Film

Robot Chicken Season 1 features an impressive list of vocal talent from creator **Seth Green** and a slew of regular guest stars that include **Seth McFarlane** (*Family Guy*), **Sarah Michelle Geller**, **Scarlett Johansson**, **Ashton Kutcher** and even **David 'The Hoff' Hasselhoff**.

"Green and Senreich pick apart popular culture with a savage wit that will appeal to any self-respecting culture vulture in his or her 20s" DVD Monthly

Highlights of Season 1 include **Alien and Predator** taking a blind date, **Jesus** fighting his enemies in a **Kill Bill** spoof and the World's Most One Sided Fist Fights featuring a boxer pummelling a wheelchair user. Such irreverent humour is perhaps no better showcased than in **Zombie Idol** a talent contest between such long dead music luminaries as **John Lennon** and **Bob Marley**, only for the interruption of **Dawn of the Dead's** Ving Rhames wreaking havoc on the unwitting un-dead. Classic TV shows and films don't escape the Robot Chicken treatment either, with hilarious spoofs of **The A-Team**, **Transformers** and **Jaws**, just some of the highlights.



Robot Chicken Season 1

The mayhem that is **Robot Chicken** all started over a love of toys. Having worked throughout the comic book industry, **Matthew Senreich** had risen through the ranks at comic bible Wizard to become editor of their Toy Fare publication. While attending the annual Comic Con in San Diego he ran into actor **Seth Green** (*Austin Powers*, *Buffy the Vampire Slayer*) and a friendship blossomed over their mutual love of action figures. Thus an idea was struck to take a loving swipe at everything from Star Wars to George Bush by animating their beloved toys. But what has a Robot Chicken got to do with anything? **Seth Green** explains: "Um, "Robot Chicken" was a dish from the Chinese restaurant where we ordered take-out."

"God bless Adult Swim"



DVD Review

With the name settled and shows in production, **Robot Chicken** has gone on to become Adult Swim's highest rated original show in the USA and garner a prestigious Emmy Award for 2007's acclaimed Star Wars special.

DVD INFORMATION

- TITLE: Robot Chicken Season 1
 - RELEASED: 29th September 2008
 - EXTRAS: Behind The Scenes, Wire Comparisons, Animatic to Episode Comparisons, Bumps, Commentaries on all Episodes
 - RRP: £19.99
 - CERTIFICATE: 15
 - RUNNING TIME: 287 mins
 - CREDIT: Revolver Entertainment
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Contacts

For further information / Interviews / DVD to review

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Full press pack and high resolution images available to download from www.revolvergroup.com/press

Notes to the editor

DVD Listing

Disc 1

Episodes

1. The Deep End
2. Junk in the Trunk
3. Nightmare Generator
4. The Sack
5. Nutcracker Sweet
6. Gold Dust Gasoline
7. Kiddie Pool
8. Plastic Buffet
9. A Piece of the Action
10. Toyz in the Hood

Deleted Scenes

- Citizen Spears
- Smurf's Directors Cut
- Zombie Idol
- Claus and Effect
- Bloopers: Uncle Jesse and Boss Hogg
- Dear Ashfaces
- Cons of War
- Saved by the Bell
- Great Pumpkin

- Where Are They Now?
- Care Bears
- Channel Flips

Deleted Animatics

- Bloopers/CSI
- Traffic
- Pat O'Brien
- Enter the Fat One
- The Terrordome
- Horror Movie Big Brother
- First Date
- A-Team
- Stix Rabbit
- Jaws: The Special Edition
- 12 Angry Little People
- You Got Robo-Served
- 3 Fast 3 Furious
- The Incredible Adventures of the Olsen Twins 1
- The Incredible Adventures of the Olsen Twins 2
- Cons of War
- He Gave Me What?!?!
- So Happy Together
- Channel Flips

Photo Gallery

Animation Meetings

- Easter Bunny
- Pimp My Sister
- This Is Your Brain On Drugs PSA
- Educational Wrestling Federation
- Hell Freezes Over
- Pickles The Clown
- Win A Date With Scarlett

Disc 2

Episodes

1. Vegetable Funfest
2. S&M Present
3. Badunkadunk
4. Toy Meets Girl
5. Midnight Snack
6. Atta Toy
7. Joint Point
8. Operation Rich in Spirit
9. That Hurts Me
10. The Black Cherry

Sweet J Presents

- Movie Previews
- The Pitch
- TV Previews

Behind The Scenes

Wire Comparisons

Animatic to Episode Comparisons

Bumps

Commentaries on all Episodes

Company Information



Adult Swim, Turner Broadcasting System's US smash-hit channel launched in the US in 2001 and in the UK in late 2006. Available in the UK through the channel's broadband website, www.adultswim.co.uk features non-conformist programming aimed at adults 18-34. Including a broad mix of humour spanning unconventional animation and live action comedy Adult

Swim has earned a discerning and cult following in the UK. Adult Swim is designed to appeal to young people who like their entertainment creative, cult and aren't afraid to seek it out.



Revolver Entertainment, one of the UK's leading independent film distribution companies, is a multi award-winning, marketing-led all rights distributor, that in recent years has shaken up the industry with a unique approach to managing

film and DVD releases.

Outperforming numerous seasoned distributors and experts in exploiting niche markets, the company also publishes books under the Revolver brand and music through the '357 Records' label.

It's most notable recent film releases include U2 3D, the first live-action movie ever shot, produced and exhibited in digital 3-D, Guillaume Canet's French thriller *Tell No One* and British urban smash hit *Kidulthood*.

Forthcoming new releases in 2008 will include *The Wackness* starring Ben Kingsley and Josh Peck and James Toback's award-winning bio-pic of World Champion Mike Tyson - *Tyson*.

Websites



www.ideageneration.co.uk



www.revolvergroup.com



www.adultswim.co.uk/dvd