

Press Release  
19/03/2009



# Vauxhall Art Car Boot Fair

The ultimate  
recessionista event  
returns to Brick Lane

**Sunday 14 June 2009, Truman  
Brewery**



Gavin Turk and Sir Peter Blake

**“The hippest car boot sale you’re likely to come across in quite a while”** The Independent  
**“Hang out with some of the best contemporary British artists and pick up a few bargain  
buys to boot”** Sunday Times, Style  
**“Expect the unexpected at this off-the-wall event”** Time Out

The Truman Brewery plays host to art bargains from big name artists and up and coming creative stars at the UK’s hottest car boot fair. Credit crunch chic has never been so easy.

The much loved Vauxhall Art Car Boot Fair, curated by Ashton & Hayward, returns for its fifth fabulous year making it a permanent fixture on the Brick Lane summer calendar.

Now that everyone is watching the pennies, the Vauxhall Art Car Boot Fair 2009 is the perfect summer’s day out and a chance to grab a few art bargains to boot. Big name artists such as Gavin Turk, Bob & Roberta Smith and Sir Peter Blake will be selling their work at low prices and crowds can marvel at this year’s fantastic Vauxhall Art Car Commissions selected by Karen Ashton. New for this year, an art auction with prices starting from just £1, rounds off the day.



Pure Evil's Pearly Kings and Queens



Entertaining the crowds on the Booty Stage



Miss Led customises a Vauxhall car

The boot fair showcases artistic creativity among established and emergent names alike, reflecting Vauxhall's commitment to supporting style and design in the UK.

This year the artist Natasha Law will be transferring her distinctive sexy line drawings on to the contours of a Vauxhall Astra Sport Hatch whilst also selling limited edition prints and customised works. Donald Urquhart, in collaboration with Studio Voltaire, will work his creative magic on a Vauxhall Astra TwinTop, dressing the car with his drawings and performing a rousing routine to "Revolutionary Costume for Today" with dressing up materials to encourage his friends and members of the public to join the chorus.

For all you fashionistas out there, *Rubbish Magazine* will be turning a black Vauxhall Corsa into a giant designer handbag and will have Lagerfeld inspired fashion police patrolling the area with a swag bag full of goodies. The fashion theme continues with stunning works from the Boudicca label and the hit Vauxhall Pretty Taxing Fashion Collection on sale for all the style conscious bargain hunters. Internationally renowned artist Stuart Semple will also be selling his wares alongside Ian Monroe, Scrawl Collective and street artist Pure Evil.

Spot the next Damian Hirst in the making at the "art mobile", a Vauxhall displaying the work of 17 emergent artists, courtesy of curator duo Pearce & Ramsey, quickly establishing a reputation for picking up the most exciting new talent coming out of the UK's best fine art colleges. Artists include Charlesworth, Ledowsky and Mann; a group of artists who have been hotly tipped by Saatchi. Expect every surface of the car to be covered in cutting edge art with everything from works referencing "rudeboy" car culture to a drive-in movie screening.

Snapping up art bargains isn't the only attraction as the Booty Stage returns to entertain the crowds with the Bethnal Green Working Men's Club hosting the acts. 'Yoo Froot', the world's first human fruit machine is back letting car-booters try their luck on this game of chance and continuing the credit crunch theme there is the introduction of 'The Only Stocks You Can Trust', where bankers will be pelted in the stocks.

To add to this fun and frivolity, what boot fair would be complete without the chance to sample some delightful food from old favourites St John's Bread and Wine, Debbie's Diner plus new edition The Bath Pig, specialising in cured meats.

So put the Sunday 14<sup>th</sup> June in your diary as a chance to forget your troubles and frolic in all the fun of the boot fair.

<b>Address:</b>	Old Truman Brewery, 146 Brick Lane, London, E1	<b>Tickets:</b>	£3
<b>Opening Hours:</b>	12-6pm	<b>Public Information:</b>	<a href="http://www.artcarbootfair.com">www.artcarbootfair.com</a>

## Editor's Notes

### Ashton & Hayward

Ashton & Hayward was set up by Karen Ashton & Helen Hayward as a curating and producing partnership to develop independent arts projects. Their approach is to work on energised one-off events or series of projects that celebrate art and frivolity and present artists and artworks in interesting and involving ways to their audience.

In 2003 they developed the Art Car Boot Fair Project, beginning with the 2003 London to Brighton Art Car Boot Fair and Rally as part of the Brighton Photo Biennial.

This was followed by the standalone and hugely successful 2004, 2006, 2007 and 2008 Art Car Boot Fair events in London working with a variety of artists, performers, fashion designers and DJ's.

Through Art Car Boot Fair projects, Karen Ashton is developing ideas for spin-off events which share a similar ethos for 2009. Art Car Boot Fair has also launched Pretty Taxing. In 2008 there was The Vauxhall Pretty Taxing Fashion Collection with Natasha Law, Boudicca, Stuart Semple, David David, Emma Bell and Pam Hogg all taking part.

The Art Car Boot Fair breaks out of its Brick Lane car park and heads for the gently rolling hills of Eastnor Castle for this year at the 2009 Big Chill, 5-7th August, shedding some of its urban pretensions and picking up some rural habits along the way. Join us for this 'fete in festival' at the Big Chill between mid-day and 6pm each day

### Vauxhall

Vauxhall has been involved with the curators of the Art Car Boot Fair since 2003 when it supplied a host of cars for a boot fair with a difference at the Brighton Photo Biennial. Since then Vauxhall's commitment has gone from strength-to-strength, through supporting the four previous ACBF events in Brick Lane via artist commissions and supplying boots galore for artists to sell their wares.

With an ongoing commitment to championing style and design in the UK, British car marque Vauxhall is a keen supporter of creativity through initiatives such as The Vauxhall Pretty Taxing Fashion Collection, Art Car Boot Fair 2009, the Vauxhall Fashion Scout, the Vauxhall Collective and the 6<sup>th</sup> London Short Film Festival.

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## Contacts

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For further information / Use of pictures / Interviews

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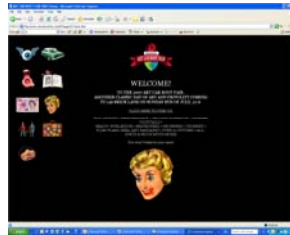
## Websites



[www.ideageneration.co.uk](http://www.ideageneration.co.uk)

For:

- Online Press Office
- Client list
- Company contact detail



[www.artcarbootfair.com](http://www.artcarbootfair.com)

For:

- Information about Pretty Taxing



[www.vauxhallcollective.co.uk](http://www.vauxhallcollective.co.uk)

For:

- Information about the Vauxhall Collective



[www.vauxhall.co.uk](http://www.vauxhall.co.uk)

For:

- Information about Vauxhall Motors